

## CATHERINE MADDUX

678-350-4346 | cemaddux@gmail.com | <http://cmaddux.com/> | Willing To Relocate

### ABOUT

Passionate and detail-oriented Fashion Designer with a strong foundation in technical design, garment construction, and patternmaking.

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### EDUCATION - BFA in Fashion Design

Savannah College of Art and Design (SCAD), Atlanta, GA

Graduated Summa Cum Laude, 2024

- GPA: 4.0, Achievements: SCAD Achievement Honors Scholarship (2019-2024)
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### PROFESSIONAL EXPERIENCE

#### Lead Graphic & Fashion Designer

KANUT SPORTS, Atlanta, GA

January 2023 – Present

- Designed headwear collections for F/W 2024, incorporating CAD tools.
- Created digital graphics and marketing materials, including technical flats, tech packs, and digital catalogs.
- Collaborated with teams to ensure design alignment with brand identity and trend forecasting.

#### Owner & Fashion Designer

MADDUX DESIGNS AND ALTERATIONS, Atlanta, GA

June 2018 – December 2021

- Managed and operated a successful home-based alterations business, specializing in garment construction and textile manipulation.
  - Designed and created custom garments, focusing on upcycling and sustainable fabric sourcing.
  - Developed a loyal client base by delivering high-quality craftsmanship.
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### SKILLS

- **Technical Design & Pattern-Making:** Expertise in pattern-making, garment fittings, and technical flats for a wide range of apparel, ensuring consistent fit and quality.
  - **Design & Fashion Software:** Advanced skills in Adobe Photoshop, Illustrator, and CAD.
  - **Garment Construction:** Advanced skills in industrial machine sewing, hand sewing, and alterations in both menswear and womenswear.
  - **Textile & Fabric Technology:** Knowledgeable about dyeing techniques, textile manipulation, print development, and understanding the impact of various fabric types on design and construction.
  - **Research, Trend Analysis & Presentation:** Strong abilities in presenting design concepts through fashion illustrations and detailed, visually exciting presentations.
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### ACHIEVEMENTS

- Featured in Vogue Runway, 2024
- Showcased in SCAD Fashion Show, 2024, highlighting expertise in fashion design
- Selected for Style Mentorship with Sam Salad from Meals Clothing, 2024
- Awarded Milano Di Rouge Future of Fashion Scholarship, 2023, for excellence in fashion innovation.